

Hospitality Management

Department of Parks, Recreation & Tourism

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April 11, 2014

Hospitality Management Emphasis

- Prepares students for a career in the hospitality industry
- Courses cover the majors aspects of hospitality
 - Marketing
 - Accounting
 - Resort Management
 - Food & Beverage
 - Convention Management
 - Front Office Procedures



http://upload.wikimedia.org/wikipedia/commons/3/33/Las_Vegas_Hilton_Hotel.jpg

Hospitality Operations Certificate Program

Students have the opportunity to complete eight courses to receive a Hospitality Operations Certificate from the [American Hotel and Lodging Association](#).

There is also the option of completing these courses individually and taking an end-of-semester test for certification in specific areas.



http://memberblog.wisconsinlodging.org/wp-content/uploads/2010/06/AHLA_LOGO-1024x740.jpg

Career Opportunities

Front Desk



[http://farm6.staticflickr.com/
5043/5372238112_7128896199_o.jpg](http://farm6.staticflickr.com/5043/5372238112_7128896199_o.jpg)

Food & Beverage



[http://upload.wikimedia.org/wikipedia/commons/1/1c/
HK_Langham_Place_Hotel_The_Place_Restaurant.jpg](http://upload.wikimedia.org/wikipedia/commons/1/1c/HK_Langham_Place_Hotel_The_Place_Restaurant.jpg)

Career Opportunities (cont.)

Convention Management



<http://bit.ly/OLL3zQ>

Resort Management



<http://bit.ly/1gRgoYK>

Internships

- Students are required to complete two internships as part of the Parks, Recreation & Tourism curriculum.
- This consists of one “small” and one “large” internship.
- These may be compensated, but that is up to the agency or company offering the internship

Pictures of Hotels



http://upload.wikimedia.org/wikipedia/commons/d/de/Trump_hotel_Las_Vegas_0475.JPG



bitly.com/1epM792



<http://bit.ly/1ITWYdm>

MOAR HOTELS!!!

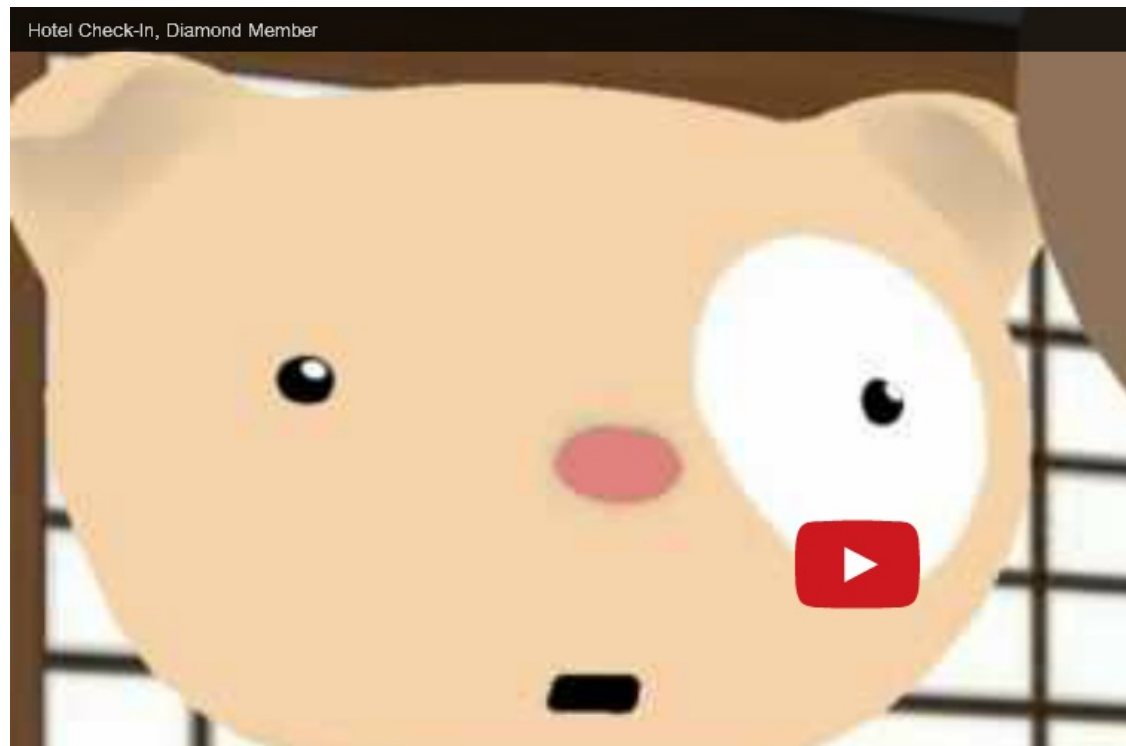


<http://bit.ly/1n04DHu>



<http://bit.ly/OLSeYP>

How you may feel after working at a hotel with a loyalty program



Thank You

And good night!

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and using a “Labeled for reuse” filter

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<http://bit.ly/1ITWYdm>, <http://bit.ly/1n04DHu>, <http://bit.ly/OLSeYP>, <http://www.youtube.com/watch?v=WCqm4H3m3Ew>